



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 840911

Schedule Dates 10/30/12-11/06/12
Advertiser George Allen For Senate (21729)
Agency/T-Code Smart Media Group (7611)/788239874
Product Political - US Senate (1176)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name BROOKS,MICHELE
Phone/Fax (804) 726-2012 /
CPE ALLNS/ORDR/C30N06
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ALLEN 10/30

Date Entered 07/05/12
Last Modified 11/05/12
Entered By Penne Marsh
CO-OP No
Headline # 06217622
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,210.50
Net Total \$57,859.50
Sales Tax

Norfolk (WVEC) (WVEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Nov. 2012	94	\$68,070.00
Grand Total:	94	\$68,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	11/02/12-11/02/12	4	:30	11:35P- 12:02A (ET)						1			1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	10/26/12
2.1	Normal Line / SPOT	11/02/12-11/02/12	5	:30	12P- 12:57P (ET)						1			1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)	NOON NEWS	10/26/12
3.1	Normal Line / SPOT	11/02/12-11/02/12	5	:30	3:58P- 4:58P (ET)						1			1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	DR OZ	10/26/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	5A- 5:58A (ET)						1			1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)	5AM NEWS	7/5/12
5.1	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5:29P- 5:58P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	10/26/12
6.1	Normal Line / SPOT	11/02/12-11/02/12	4	:30	6P- 6:30P (ET)						1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	10/26/12
7.1	Normal Line / SPOT	11/02/12-11/02/12	6	:30	5:58A- 7A (ET)						1			1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/26/12
8.1	Normal Line / SPOT	11/02/12-11/02/12	4	:30	6:58P- 7:28P (ET)						1			1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/26/12
9.1	Normal Line / SPOT	11/02/12-11/02/12	6	:30	7A- 9A (ET)						1			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	GMA	10/26/12
10.1	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/26/12
11.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:35P- 12:02A (ET)		1							1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	10/26/12
12.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	12P- 12:57P (ET)		1							1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)	NOON NEWS	10/26/12
13.1	Normal Line / SPOT	11/04/12-11/04/12	6	:30	9A- 9:30A (ET)								1	1	\$15.00	\$15.00	Norfolk (WVEC) (WVEC)	WALL ST JOURNAL	10/26/12
14.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9:30A- 10A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	CHRIS MATHEWS	10/26/12

CONFIRMATION CONTRACT

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15.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	10P- 11P (ET)					1				1	\$3,600.00	\$3,600.00	Norfolk (WVEC) (WVEC)	PRIVATE PRACTICE	10/26/12
16.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	11P- 11:35P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	NEWS	10/26/12
17.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	11:35P- 12:02A (ET)					1				1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	10/26/12
18.1	Normal Line / SPOT	11/01/12-11/01/12	5	:30	12P- 12:57P (ET)					1				1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)	NOON NEWS	10/26/12
19.1	Normal Line / SPOT	11/01/12-11/01/12	5	:30	3:58P- 4:58P (ET)					1				1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	DR OZ	10/26/12
20.0	Normal Line / SPOT	11/01/12-11/01/12	6	:30	5A- 5:58A (ET)					1				1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)	5AM NEWS	7/5/12
21.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	5:29P- 5:58P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	10/26/12
22.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	6P- 6:30P (ET)					1				1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	10/26/12
23.1	Normal Line / SPOT	11/01/12-11/01/12	6	:30	5:58A- 7A (ET)					1				1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/26/12
24.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	6:58P- 7:28P (ET)					1				1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/26/12
25.1	Normal Line / SPOT	11/01/12-11/01/12	6	:30	7A- 9A (ET)					1				1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	GMA	10/26/12
26.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:28P- 7:57P (ET)					1				1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/26/12
27.1	Normal Line / SPOT	10/30/12-10/30/12	4	:30	11P- 11:35P (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	NEWS	10/26/12
28.1	Normal Line / SPOT	10/30/12-10/30/12	4	:30	11:35P- 12:02A (ET)			1						1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	10/26/12

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29.1	Normal Line / SPOT	10/30/12-10/30/12	5	:30	12P- 12:57P (ET)			1						1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)	NOON NEWS	10/26/12
30.1	Normal Line / SPOT	10/30/12-10/30/12	5	:30	3:58P- 4:58P (ET)			1						1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	DR OZ	10/26/12
31.0	Normal Line / SPOT	10/30/12-11/06/12	6	:30	5A- 5:58A (ET)			1						2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)	5AM NEWS	7/5/12
32.1	Normal Line / SPOT	10/30/12-10/30/12	4	:30	6P- 6:30P (ET)			1						1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	10/26/12
33.1	Normal Line / SPOT	10/30/12-10/30/12	6	:30	5:58A- 7A (ET)			1						1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/26/12
34.1	Normal Line / SPOT	10/30/12-11/06/12	6	:30	7A- 9A (ET)			1						2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)	GMA	10/26/12
35.1	Normal Line / SPOT	10/30/12-10/30/12	4	:30	7:28P- 7:57P (ET)			1						1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/26/12
36.1	Normal Line / SPOT	10/30/12-10/30/12	4	:30	9P- 10P (ET)			1						1	\$4,800.00	\$4,800.00	Norfolk (WVEC) (WVEC)	DWTS RESULTS	10/26/12
37.1	Normal Line / SPOT	10/31/12-10/31/12	4	:30	11P- 11:35P (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	NEWS	10/26/12
38.1	Normal Line / SPOT	10/31/12-10/31/12	4	:30	11:35P- 12:02A (ET)				1					1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	NIGHTLINE	10/26/12
39.1	Normal Line / SPOT	10/31/12-10/31/12	5	:30	12P- 12:57P (ET)				1					1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)	NOON NEWS	10/26/12
40.1	Normal Line / SPOT	10/31/12-10/31/12	5	:30	3:58P- 4:58P (ET)				1					1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	DR OZ	10/26/12
41.0	Normal Line / SPOT	10/31/12-10/31/12	6	:30	5A- 5:58A (ET)				1					1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)	5AM NEWS	7/5/12
42.1	Normal Line / SPOT	10/31/12-10/31/12	4	:30	5:29P- 5:58P (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	10/26/12

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Nov. 2012	94	\$68,070.00
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43.1	Normal Line / SPOT	10/31/12-10/31/12	4	:30	6P- 6:30P (ET)				1					1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	10/26/12
44.1	Normal Line / SPOT	10/31/12-10/31/12	6	:30	5:58A- 7A (ET)				1					1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/26/12
45.1	Normal Line / SPOT	10/31/12-10/31/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/26/12
46.1	Normal Line / SPOT	10/31/12-10/31/12	6	:30	7A- 9A (ET)				1					1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	GMA	10/26/12
47.1	Normal Line / SPOT	10/31/12-10/31/12	4	:30	7:28P- 7:57P (ET)				1					1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/26/12
48.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	3:58P- 4:58P (ET)		1							1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	DR OZ	10/26/12
49.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	5A- 5:58A (ET)		1							1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)	5AM NEWS	7/5/12
50.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:29P- 5:58P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	10/26/12
51.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6P- 6:30P (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	NEWS ROS	10/26/12
52.1	Normal Line / SPOT	11/05/12-11/05/12	6	:30	5:58A- 7A (ET)		1							1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/26/12
53.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	7A- 9A (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	GMA	10/26/12
54.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/26/12
55.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:58P- 10P (ET)		1							1	\$5,000.00	\$5,000.00	Norfolk (WVEC) (WVEC)	DANCING WITH STARS	10/26/12
57.1	Normal Line / SPOT	11/03/12-11/03/12	6	:30	5:58A- 8A (ET)							1		1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)	13 NEWS WEEKEND	10/26/12

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58.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:58P- 7:57P (ET)							1			\$500.00		Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	10/26/12
58.1.1	Closed Preempt	11/03/12															Norfolk (WVEC) (WVEC)	R-Programming/Spot - bacs- sports ran long	
59.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	8A- 9A (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/26/12
60.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9:58A- 11A (ET)								1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	THIS WEEK	10/26/12
61.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	NEWS AT 6 WK	10/26/12
62.0	Normal Line / SPOT	11/04/12-11/04/12	6	:30	5:58A- 8A (ET)								1	1	\$80.00	\$80.00	Norfolk (WVEC) (WVEC)	13 NEWS WEEKEND	7/5/12
63.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6:58P- 7:58P (ET)								1	1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)	AFHV	10/26/12
64.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 9A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/26/12
65.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	7:58P- 9P (ET)								1	1	\$4,400.00	\$4,400.00	Norfolk (WVEC) (WVEC)	ONCE UPON A TIME	10/26/12
66.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9P- 10P (ET)								1	1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	GCB	10/26/12
67.0	Normal Line / SPOT	10/30/12-11/02/12	10	:30	5:58A- 7A (ET)	5		X	X	X	X			4	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR REBATE	10/25/12
67.0.1	Closed Preempt	10/30/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - NO AVAIL	
68.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	5A- 5:58A (ET)						1			1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		11/1/12

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69.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	5:58A- 7A (ET)						2			2	\$340.00	\$680.00	Norfolk (WVEC) (WVEC)		11/1/12
70.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	7A- 9A (ET)						1			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		11/1/12
71.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	9A- 10A (ET)						2			2	\$220.00	\$440.00	Norfolk (WVEC) (WVEC)		11/1/12
72.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	10A- 10:58A (ET)						2			2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		11/1/12
73.0	Normal Line / SPOT	11/02/12-11/02/12	5	:30	12P- 12:57P (ET)						2			2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		11/1/12
74.0	Normal Line / SPOT	11/02/12-11/02/12	6	:30	12:57P- 2P (ET)						2			2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		11/1/12
75.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	7:57P- 9P (ET)						2			2	\$1,700.00	\$3,400.00	Norfolk (WVEC) (WVEC)		11/1/12
76.0	Normal Line / SPOT	11/02/12-11/02/12	7	:30	4:30A- 5:58A (ET)						2			2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	MG for LUR credit from week of 10/22	11/1/12
77.0	Normal Line / SPOT	11/02/12-11/02/12	7	:30	12P- 12:57P (ET)						2			2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	MG for LUR credit week of 10/29 (value \$340)	11/1/12
78.0	Normal Line / SPOT	11/02/12-11/02/12	7	:30	12:57P- 2P (ET)						2			1	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	MG for LUR credit, value \$400	11/1/12
78.0.1	Closed Preempt	11/02/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - NO AVAIL	
79.0	M/G For 67.0.1 / SPOT	11/05/12-11/06/12	10	:30	5:58A- 7A (ET)	1	X	X						1	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR REBATE	11/2/12

CONFIRMATION CONTRACT

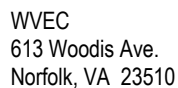
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract #	840911
Schedule Dates	10/30/12-11/06/12
Advertiser	George Allen For Senate (21729)
Agency/T-Code	Smart Media Group (7611)/788239874
Product	Political - US Senate (1176)
Brand	REPUBLICAN (168806)
Salesperson	Blair, Cheryl (2205)
Sales Office	TeleRep - Philadelphia
Buyer Name	BROOKS,MICHELE
Phone/Fax	(804) 726-2012 /
CPE	ALLNS/ORDR/C30N06
Account Types	National/Political Candidate - Agency
Billing Type	Weekly/Irregular
Comments	ALLEN 10/30

Date Entered	07/05/12
Last Modified	11/05/12
Entered By	Penne Marsh
CO-OP	No
Headline #	06217622
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$10,210.50
Net Total	\$57,859.50
Sales Tax	

Norfolk (WVEC) (WVEC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Nov. 2012	94	\$68,070.00
Grand Total:	94	\$68,070.00

[illegible]

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: